

AMENDMENTS

In the Claims

Please enter the following amendments to the claims:

1. (Currently Amended) A limited play optically-readable medium comprising:

a substrate;

a reflective layer coupled to said substrate layer; wherein said substrate comprises one or more layers through which a reading beam of an optically readable medium reading device passes before impinging on the reflective layer;

at least one cholesteric liquid crystal material in the optical path of the reading beam, ~~wherein said at least one cholesteric liquid crystal material substantially interferes with light at a first wavelength; and~~

a wavelength shifting material in communication with said cholesteric liquid crystal material, said shifting material shifts the reflection wavelength band of said first wavelength at which said least one cholesteric liquid crystal in response to a predetermined stimulus to permanently and irreversibly limit the number of times the medium can be read substantially interferes with light to a second wavelength.
2. (Canceled).
3. (Currently Amended) The limited play optically-readable medium according to claim 2 1, wherein said wavelength shifting material is a volatile material.
4. (Currently Amended) The limited play optically-readable medium according to claim 2 1, wherein said wavelength shifting material is an oxidizable chiral dopant.
5. (Canceled).
6. (Currently Amended) The limited play optically-readable medium according to claim 5 1, wherein said predetermined stimulus comprises at least one of evaporation or sublimation of said shifting material.
7. (Currently Amended) The limited play optically-readable medium according to claim 5 1, wherein said predetermined stimulus comprises at least one of oxygen, humidity, photochemical energy, thermal energy, or combinations thereof.
- 8-30. (Canceled).